



10901 W. 120th Avenue
Suite 120
Broomfield, CO 80021
Tel: 303.301.1500

FOR IMMEDIATE RELEASE

enableTV Announces Strategic Partnership with UniSoft Corp.

Pioneering firms in Interactive TV join together to offer broad base of products, services and solutions in the ETV space.

Broomfield, Colorado, December 14, 2010 - enableTV, Inc., a US-based company focused on interactive television technology and professional services solutions to network operators, consumer electronics manufacturers and content providers, today announces a resellers agreement with UniSoft Corp., an industry leader providing a suite of solutions in the rapidly emerging ETV space. This strategic agreement provides a robust one stop solution for the interactive application marketplace.

“Our relationship with enableTV allows us to team with one of the best companies involved in Interactive Television,” said Guy Hadland, CTO. Audrey Ruelas, Director, added. “They are the pioneers in this space, with core knowledge in application development, tools, products and testing. We could not have chosen a better partner.”

“We have been working with Audrey Ruelas and Guy Hadland for years. As we prepare to launch an exciting new product line in 2011 while continuing to expand our existing professional services, this strategic partnership positions us to reach new markets and new customers.” said Tim Wahlers, President of enable TV.

About UniSoft Corp

UniSoft Corporation (www.unisoft.com) specializes in the provision of broadcast, authoring and testing tools specific to interactive TV standards for US cable. Founded in 1981, UniSoft headquarters are located in Millbrae, CA.

About enableTV, Inc.

enableTV, Inc. (www.enabletv.com) delivers interactive television technology and professional services solutions to network operators, consumer electronics manufacturers and content providers to accelerate the time to deployment. For more information contact:

enableTV, Inc.

www.enabletv.com

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