



2040 14th Street
Boulder, CO 80302
Tel: (303) 301-1500

FOR IMMEDIATE RELEASE

enableTV Offers Royalty-Free Commercial Package of CableLabs® tru2way™ Reference Implementation

tru2way™ ecosystem solution of middleware, platform testing and professional services to accelerate deployment ready devices

Boulder, Colorado, June 25, 2009 - enableTV, Inc. announced today it is offering a tru2way deployment solution including its royalty-free, commercial version of CableLabs tru2way Reference Implementation (RI).

The enableTV OCAP™ middleware package includes full source for the Java middleware, and is the sole source of example porting layers, porting layer test suites, porting and testing documentation, technical product support and optional porting services. enableTV will provide OCAP 1.1.1, and the DVR I05, Device Settings I01 and Front Panel I02 OCAP extensions. The Home Networking and Multi-Screen Manager extensions will be provided as updates.

Timothy Wahlers, enableTV President and CEO, states, "We have worked closely over the past five years with CableLabs and the OCAP Development LLC (the joint venture between Comcast and Time Warner Cable) to develop the OCAP Reference Implementation for the industry. We are proud to offer a product and services solution based on the CableLabs tru2way RI to reduce the time to deployment for set-top boxes and retail devices and to support the interactive services community targeting them."

To complement its OCAP middleware offering, enableTV also offers a full OCAP test facility with Motorola and Cisco headends, over 10,000 fully automated OCAP-specific and platform performance tests, remote testing and tru2way pre-certification services.

CableLabs tru2way Reference Implementation is an open source implementation of CableLabs' OpenCable™ Application Platform (OCAP) middleware specification and provides device manufacturers and application developers a consistent interpretation of the specification. CableLabs released a beta version of the RI on June 15, 2009 through java.net, Sun Microsystems' open source project site.

CableLabs®, OpenCable™, and tru2way™ are marks of Cable Television Laboratories, Inc. All other marks are the property of their respective owners.

About enableTV, Inc.

enableTV, Inc. (www.enabletv.com) delivers interactive television technology and professional services solutions to network operators, consumer electronics manufacturers and content providers to accelerate the time to deployment. The company has extensive experience in the development, testing, and integration of interactive technology within legacy, ETV, OCAP and tru2way environments across multiple networks to multiple devices. enableTV was formed in September 2008 through the asset purchase of products, services contracts and staff from Vidiom Systems Inc. and the acquisition of the Solekai Systems Inc. cable operations in Boulder, CO. enableTV has its headquarters and Independent Test Lab in Boulder, CO, and offices in Portland, OR.

For more information contact:

enableTV, Inc.

2040 14th Street
Boulder, CO 80302

Mark Malinak
512.671.3613
mmalinak@enabletv.com