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FOR IMMEDIATE RELEASE

## **enableTV releases DV-TIDE 2.0, a PC-based Headend Solution for VOD, Guide, and Application Testing**

*ETV and tru2way™ ecosystem including application and platform testing products and professional services to accelerate deployment ready devices and services*

Boulder, Colorado, August 10, 2009 - enableTV, Inc. announced today the release of DV-TIDE 2.0, supporting host control over multiple DV-TIDE systems with a combined channel map, and delivery of bound and unbound applications, providing testing in an environment similar to a cable plant without a headend at a fraction of the cost.

The 2.0 system is expandable up to 16 QAM channels and is available now in two server configurations. DV-TIDE supports delivery of bound applications, unbound applications, SI data including channel maps, XAIT, and VOD requests and control including RTSP and ISA support.

DV-TIDE is a PC-based headend solution that was designed for use in facilities with no headends, facilities with headends that require local configuration capabilities, and demonstrations without access to headends.

Walden Miller, enableTV Vice President of Services, states, "enableTV is demonstrating DV-TIDE delivery of bound ETV applications with in-stream triggers and unbound OCAP applications within the same DV-TIDE system at the CableLabs Summer Conference. This is a significant first step to providing full application testing without headends."

In addition to its test products, enableTV also offers a full ETV and OCAP test facility with Motorola and Cisco headends, over 10,000 fully automated OCAP-specific and platform performance tests, remote testing and tru2way pre-certification services.

CableLabs tru2way™ are marks of Cable Television Laboratories, Inc. All other marks are the property of their respective owners.

### **About enableTV, Inc.**

enableTV, Inc. ([www.enabletv.com](http://www.enabletv.com)) delivers interactive television technology and professional services solutions to network operators, consumer electronics

manufacturers and content providers to accelerate the time to deployment. The company has extensive experience in the development, testing, and integration of interactive technology within legacy, ETV, OCAP and tru2way environments across multiple networks to multiple devices. enableTV has its headquarters and Independent Test Lab in Boulder, CO, and offices in Portland, OR.

For more information contact:

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